



2023

ANNUAL REPORT





INDEX

MESSAGE FROM CEO	3
GLOBAL IMPACT	4
AQUATOWER	5
DISASTER RESPONSE	6
PARTNERSHIPS	8
THE GERM CHASERS	11
FINANCIALS	12

MESSAGE FROM CEO

While reflecting on our achievements in 2023, one word comes to mind: Momentum. This represents the strength and progress we've gained from our continuous efforts. We all understand the importance of planning, energy, and execution to build momentum. We also know the challenges of maintaining or increasing our pace amid external pressures. From this perspective, I am proud to share that 2023 was the year in which we made our biggest impact in the fight against water poverty, with a record number of projects successfully deployed and a record number of beneficiaries reached.

A large contributing factor to this has been our commitment to the international expansion of our safe drinking water projects and, in particular, our disaster response work. In total, in 2023, we deployed 252 projects providing safe drinking water access to over 750,000 people across 18 countries, another record for us in terms of the most countries covered in a calendar year.

This included large-scale responses to natural disasters with our AquaBlock emergency water system, with a total of 38 systems deployed to provide support after major earthquakes in Türkiye and Morocco, flooding in Libya, and Hurricane Otis – a Category 5 storm that devastated Acapulco, Mexico.

Our ability to expand all our programs is made possible by the ongoing commitments of our long-term partners and new partners. In 2023, we were honored to welcome Avnet, Carter's, Hilton, Microsoft, and PromoCares as partners who share our commitment to improving community health with clean, safe drinking water and hygiene education programs that break the needless cycle of water poverty.

In closing, momentum is achieved by many internal and external forces. We are thankful for every effort made to move Planet Water Foundation forward and, more importantly, recognize that our combined efforts are converting momentum into energy for change.

Kind regards,

Mark Steele
Founder & CEO



MESSAGE
FROM CEO

GLOBAL
IMPACT

AQUATOWER

DISASTER
RESPONSE

PARTNERSHIPS

THE GERM
CHASERS

FINANCIALS

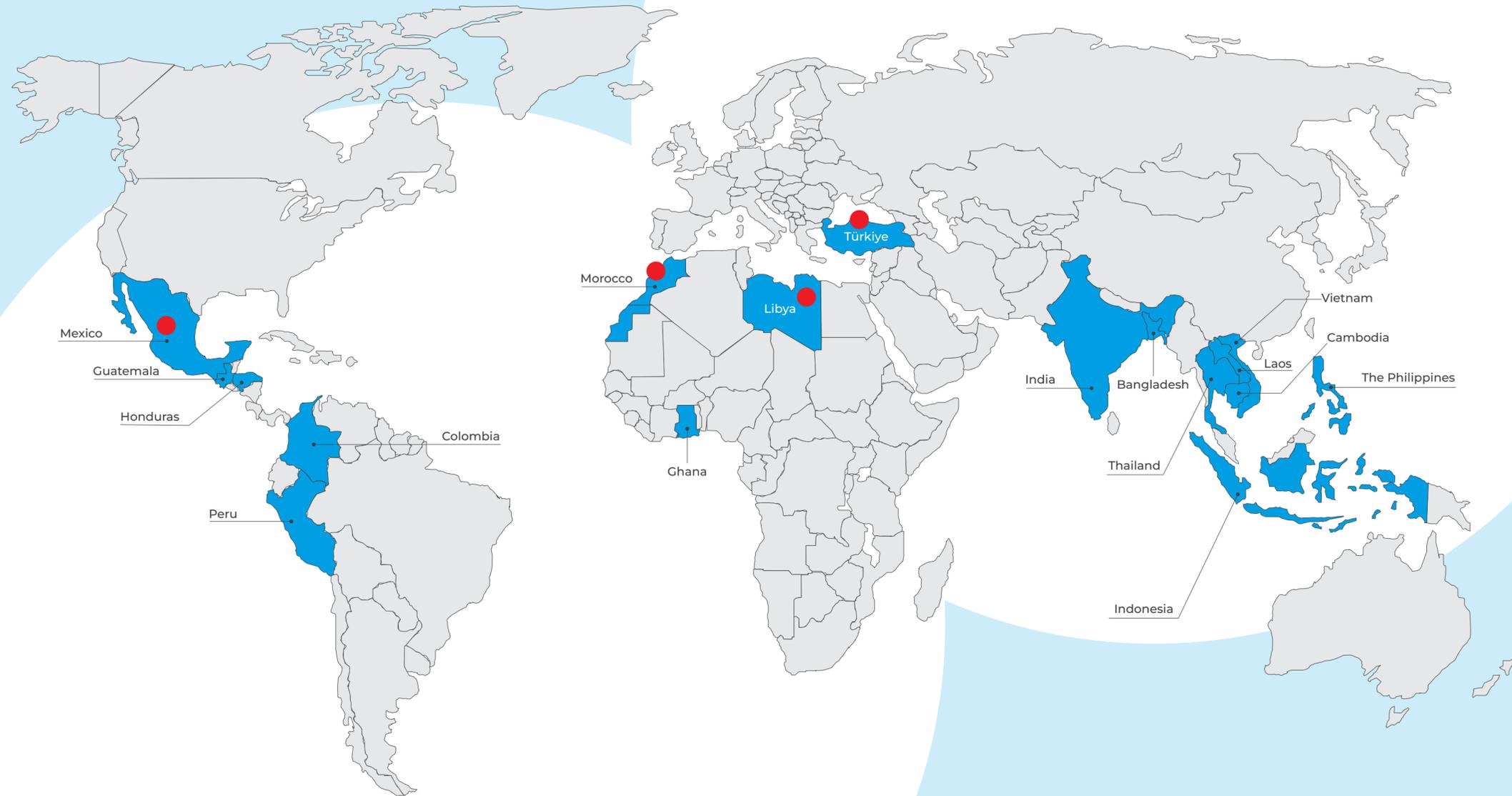
GLOBAL IMPACT

Our global coverage consists of operational countries, partner countries, and locations where emergency response work was undertaken in 2023. Altogether, we deployed systems in 18 countries in 2023. While most of these partnerships are designed for the long-term, some are special purpose partnerships, such as the projects in Ghana.

-  AquaTower deployments
-  Disaster response

Total clean water beneficiaries:
756,400

Total hygiene education beneficiaries:
315,535





AQUATOWER

Our flagship solution is the AquaTower, a community-based, water filtration system that supports the daily drinking water requirements of up to 1,800 people. The AquaTower is recognizable and welcomed in communities worldwide as a reliable source of clean, safe drinking water and handwashing stations for school children, families, and community members.

AquaTower projects involve the construction and commissioning of a 3-stage, ultrafiltration (UF) water filtration system along with the implementation of our activity-based, Water-Health and Hygiene Education program in schools. In 2023, a total of 193 AquaTower projects were deployed across 13 countries.

MESSAGE FROM CEO

GLOBAL IMPACT

AQUATOWER

DISASTER RESPONSE

PARTNERSHIPS

THE GERM CHASERS

FINANCIALS

DISASTER RESPONSE

Natural disasters such as earthquakes, floods, typhoons, hurricanes, cyclones, and volcanic eruptions threaten life in their aftermath as much as the moment. These disasters destroy water and sanitation infrastructure, and subsequently increase the risk of waterborne diseases amongst impacted communities. When they strike, response time is critical to improving the odds of survival.

With these situations in mind, Planet Water's AquaBlock is designed as a rapid response solution to provide emergency access to safe drinking water at the point of need. The AquaBlock has a revolutionary design, efficient footprint, and can be airlifted, positioned and commissioned for service within hours. Each system provides clean, safe drinking water from nearly any source for up to 10,000 people per day under the most difficult conditions.



February 2023 TÜRKIYE



An early morning earthquake on February 6 claimed the lives of approximately 50,000 people in Türkiye and affected 13.5 million people. With thousands trapped in unstable buildings or rubble of apartment homes, the people of Türkiye needed urgent support in response to the disaster.

Planet Water mobilized 16 AquaBlock systems from its global logistics hub and airlifted them to Istanbul where they were transported by road to the disaster zones. With the support of our strategic deployment partner Xylem, Planet Water Foundation staff deployed systems in evacuation camps to provide much needed safe drinking water.

September 2023



MOROCCO

The Marrakesh-Safi earthquake in Morocco leveled many of the communities nestled around the Atlas Mountains, leaving hundreds of families with little hope seeking refuge in makeshift settlements. The response from Planet Water involved the airlifting of six AquaBlock systems to Casablanca and then positioning them within the disaster zone. Planet Water disaster response team members arrived in Morocco to manage positioning and installation in communities where the systems could provide the greatest benefit.



November 2023



MEXICO

Hurricane Otis arrived on the southern shores of Acapulco, Mexico in the early morning of October 25. Landslides and floods created by the category 5 storm with 270mk/h winds destroyed the drinking water supply, making waterborne diseases a serious threat.

Overall, Planet Water Foundation deployed a total of 10 water filtration systems to communities across the impacted areas.

MESSAGE FROM CEO

GLOBAL IMPACT

AQUATOWER

DISASTER RESPONSE

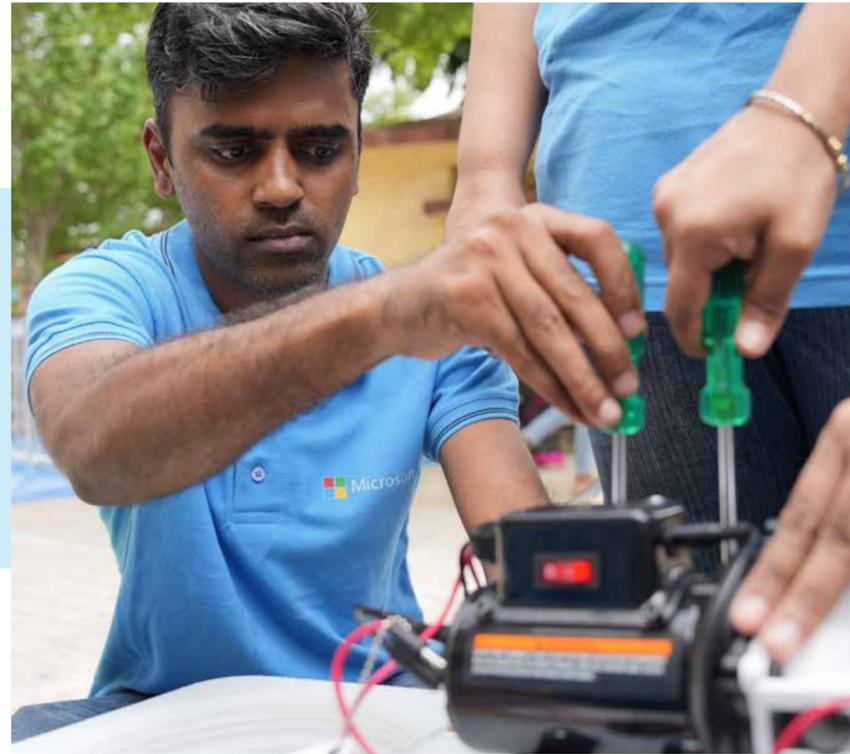
PARTNERSHIPS

THE GERM CHASERS

FINANCIALS

PARTNERSHIPS

The cornerstone of our success is the support of our partners that share a vision and commitment to improving the human condition. Engagement from their employees and stakeholders has made an impact on their lives and those of our beneficiary communities. A huge thank you to all our partners who supported our work in 2023.



MESSAGE FROM CEO

GLOBAL IMPACT

AQUATOWER

DISASTER RESPONSE

PARTNERSHIPS

THE GERM CHASERS

FINANCIALS

PARTNERSHIP HIGHLIGHTS



Planet Water Foundation is honored to partner with Hilton's new Tempo by Hilton brand and the Hilton Global Foundation. To coincide with the launch of every new Tempo by Hilton property, Hilton supports the deployment of an AquaTower water filtration system. In addition, in each Tempo by Hilton property, guests can purchase reusable co-branded water bottles with \$2 from every sale going to support Planet Water Foundation initiatives.

The first AquaTower in the partnership was deployed in Puebla, Mexico in September 2023 in conjunction with the opening of the Tempo by Hilton New York Times Square, with more planned for 2024.



MESSAGE FROM CEO

GLOBAL IMPACT

AQUATOWER

DISASTER RESPONSE

PARTNERSHIPS

THE GERM CHASERS

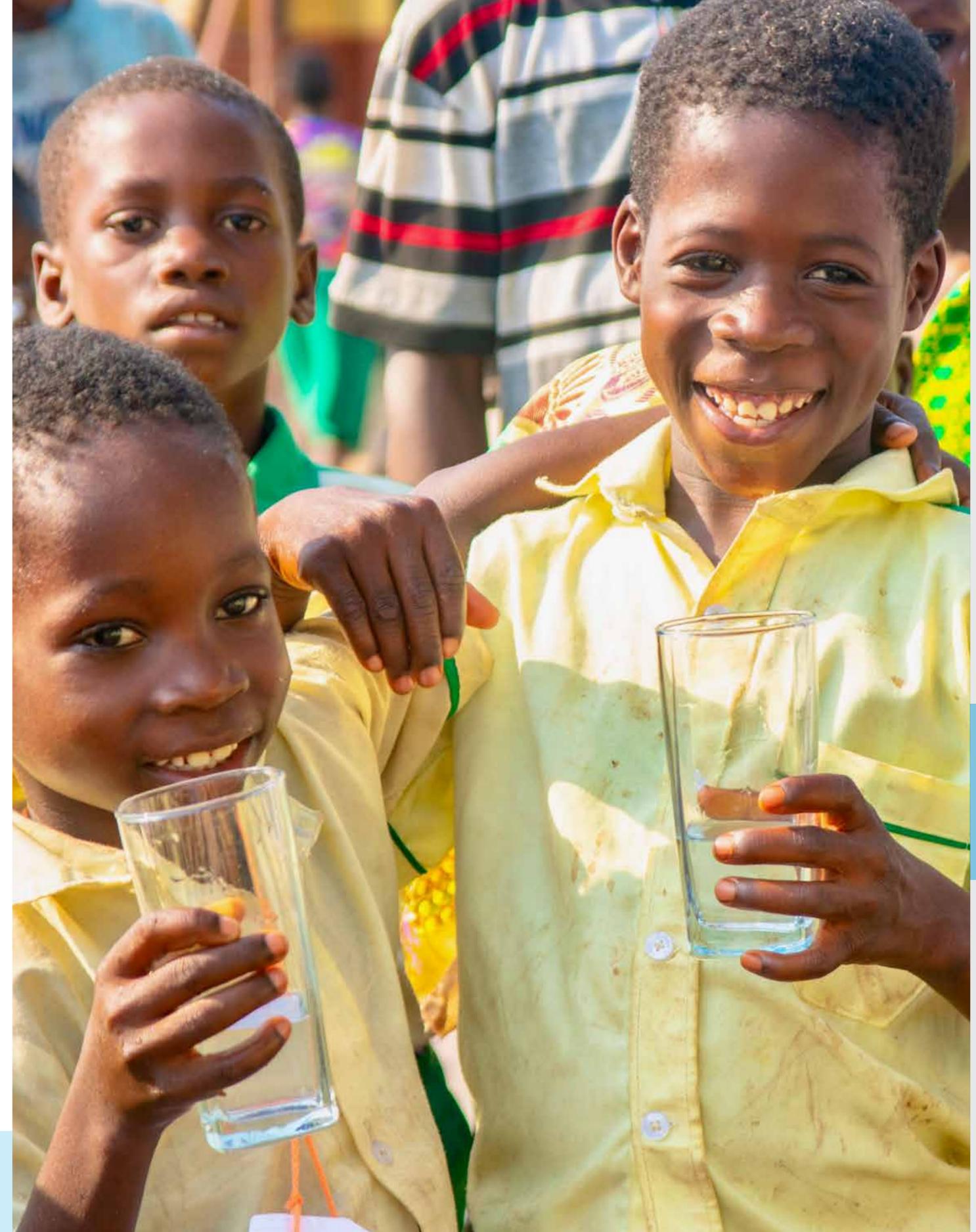
FINANCIALS

PARTNERSHIP HIGHLIGHTS



Our long-term partnership with Xylem Watermark expanded in 2023 to include the Xylem Water Heroes Academy a unique collaboration between Xylem and Manchester City.

As part of this collaboration, the Planet Water Foundation team traveled to Ghana with Manchester City legend Joleon Lescott and Xylem employee volunteers to construct two AquaTower projects in Cape Coast, marking our first ever projects in the country.



MESSAGE FROM CEO

GLOBAL IMPACT

AQUATOWER

DISASTER RESPONSE

PARTNERSHIPS

THE GERM CHASERS

FINANCIALS

THE GERM CHASERS

This was an exciting year for Droplet, our key education mascot, as he joined some mischievous friends on a global journey to teach children about healthy hygiene habits in our new, 3-D animated video called, 'The Adventures of Droplet! The Germ Chasers'.

'The Germ Chasers' is the newest addition to our hygiene education programming that provides participating schools with digital access to the animated video, along with correlating teaching aides and materials, to help primary-aged school children discover and learn about hand washing, tooth brushing, keeping their bodies clean, and other healthy hygiene habits.

'The Germ Chasers' online program was rolled out in Q2 in schools across the Philippines, Mexico, and Thailand. We look forward to continued program success and expansion in 2024.

THE ADVENTURES OF DROPLET™ THE GERM CHASERS



MESSAGE FROM CEO

GLOBAL IMPACT

AQUATOWER

DISASTER RESPONSE

PARTNERSHIPS

THE GERM CHASERS

FINANCIALS



Strong contributions and support from our donors in 2023 allowed our organization to deploy a record number of clean water projects in 2023.

STATEMENT OF ACTIVITY (USD)



	2022	2023
Contributions & other support		
Contributions and grants	\$3,651,728	\$3,264,099
Total contributions & other support	\$3,651,728	\$3,264,099
Expenses	2022	2023
Program	\$2,980,280	\$3,658,564
Fundraising	\$161,694	\$193,992
Management and general	\$272,696	\$337,499
Total expenses	\$3,414,670	\$4,190,055
Change in net assets	2022	2023
Net assets, beginning of the year	\$1,281,231	\$1,568,186
Change in net assets	\$286,955	(\$913,392)
Total net assets, end of year	\$1,568,186	\$654,794

Note: 2022 revenue included projects deployed in 2023, when expenses were incurred. In 2023, Planet Water Foundation adopted a more conservative revenue recognition policy, recognizing revenue only from completed projects, leading to an 11% revenue decrease and a 23% expense increase.

STATEMENT OF FINANCIAL POSITION (USD)

Asset	2022	2023
Cash and cash equivalents	\$872,884	\$1,495,277
Contributions receivable	\$150,502	\$9,800
Inventory	\$1,065,757	\$1,374,484
Prepaid expenses	\$13,462	\$25,409
Other assets	\$142,449	\$71,593
Fixed assets, net of accumulated depreciation	\$14,988	\$21,653
Investments	\$82,621	\$102,438
Total assets	\$2,342,663	\$3,100,654
Liabilities and net assets	2022	2023
Accounts payable	\$11,307	\$301,721
Deferred revenue	\$422,690	\$1,879,390
Accrued expenses	-	-
Other current liabilities	\$142,449	\$71,593
Notes payable	\$198,031	\$193,156
Total liabilities	\$774,477	\$2,445,860
Unrestricted net assets	\$479,402	\$654,794
Temporarily restricted net assets	\$1,088,784	-
Total net assets	\$1,568,186	\$654,794
Total liabilities and net assets	\$2,342,663	\$3,100,654



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